

# Maternity Shopping Guide: 20 Online Stores That Offer The Best Maternity Clothes

If you're pregnant, congratulations! The good news is that you'll be bringing a new life into this world. The bad news? You're going to need a wardrobe makeover for at least the next nine months while you're carrying a bump in your belly! And after that, well, you need different clothes when nursing your newborn! But don't worry, because maternity shopping can actually be a fun experience if you know where to buy the clothes that offer the perfect balance between style, comfort, and affordability.

In this guide, we've listed 20 online stores that offer the best collection of maternity fashion options for all the pregnant women and new moms out there. You can download this guide in PDF form so you can access it anywhere through your phone or laptop.

The online version of this guide can be viewed here:

<https://dealhack.com/blog/maternity-shopping-guide>

What are you waiting for? Start scrolling down to find the best online maternity store for you! We also have promo codes and coupons for some of these stores if you're looking for extra discounts!

## 1. A Pea in the Pod

A Pea in the Pod is a one-stop shop for maternity fashion from your favorite designer brands! Buy maternity jeans from 7 For All Mankind, AG Jeans, or Joe's Jeans. You also have plenty of modern fashion options from Citizens of Humanity, Splendid, Rachel Pally, and Articles of Society. The store also has its own unique collection of maternity clothes, nursing bras, and baby gifts! If you love their products, make sure to sign up for their perks rewards program to score extra discounts. [Click here to shop in A Pea in the Pod.](#)

## 2. Amazon

Frequent online shoppers who are about to become new moms can always check out Amazon's collection of sleepwear, nursing clothes, outerwear, basics, dresses, and other maternity apparel! With plenty of brands to choose from, low prices, free shipping & returns for Prime members, and additional savings when you use our [coupons](#), this website will never let you down! [Click here to shop at Amazon.](#)

## 3. ASOS

ASOS is a large UK-based retailer that is famous around the world for trendy fashion for budget-friendly prices, but customers in the US can purchase through their online store. Choose from a wide collection of colorful tops, swimsuits, dresses, and other maternity clothes that fit well with your curves and give you a youthful appearance! You can pay \$19 for one year of 2-day [Premier Delivery](#) to the US with no minimum order, and we also have [coupons](#) if you want to enjoy extra savings! [Click here to shop at ASOS](#).

## 4. Boohoo

Boohoo is another online retailer that has their own collection of trendy maternity clothes such as ripped jeans, graphic T-shirts, off-shoulder tops, party dresses, and basic essentials. With items that cost as low as \$8 and additional [coupons](#) from us, this is one of the best stores to consider when it comes to stylish options for pregnant moms who love to hang out at day and party at night! [Click here to shop at Boohoo](#).

## 5. GAP

If you want more affordable maternity clothing options for any activity, GAP has the answer for you! Their online store has a “Shop By Panel” category so you can easily choose the best pair of elastic jeans that fit your body. Try out their knit dresses, leggings, and tops if you want to get more comfortable during your prenatal months! Don’t forget to shop using our [coupons](#), and free shipping applies to all orders above \$50. [Click here to shop at GAP](#).

## 6. H&M

If you’re looking to stock up on basic maternity clothing, Old Navy is the perfect store for you! Choose from a huge selection of nursing tops, maternity bras, jeans, dresses, and sleepwear. Their website also has categories such as “Maternity Starter Kits”, “Shop By Trimester”, and “Newborn Moms” that can help you find the best items for you and your baby. Free shipping is applies to all

orders above \$50, and we have [coupons](#) if you want extra savings! [Click here to shop at Old Navy.](#)

## 7. Ingrid and Isabel

Pregnant moms to still love to workout and do yoga should definitely visit Ingrid and Isabel for high-quality maternity activewear! They have leggings, sports bras, tank tops, and active jackets that keep your belly and back safe whenever you do some runs and stretches. Their signature Bellaband collection of belly bands make sure you stay comfortable in your exercise clothes for a long time. Aside from workout apparel, they also sell simple but elegant casual clothes such as jumpsuits, dresses, and denim. Standard free ground shipping is available, and you can add some of our [coupons](#) to enjoy some extra savings! [Click here to shop at Ingrid and Isabel.](#)

## 8. LOFT

LOFT offers a wide array of maternity clothing options for women who love to dress up for work! Shop for sweatshirts, dresses, blouses, trousers, and jumpsuits to complete your smart casual or professional outfit. Fashionable nursing clothes are also available for multi-tasking moms! LOFT frequently offers sales on their website, so don't forget to use our [coupons](#) to score an extra discount on your order! [Click here to shop at LOFT.](#)

## 9. Mom's the Word

Mom's the Word is famous for their high-end fashion options for pregnant women and new moms, hence their tagline "Bump and Beyond". Carry your baby with style when you wear their nursing hoodies, jumpsuits, and dresses. They also have maternity basics such as jumpsuits, shirts, and pants, but don't forget to check out their activewear collection of swimsuits and leggings! [Click here to shop at Mom's the Word.](#)

## 10. Motherhood Maternity

Motherhood Maternity is another all-in-one maternity store that is best known as the more budget-friendly version of its partner, A Pea in the Pod. They feature their own unique items such as the Jessica Simpson maternity collection, and they even sell basic maternity clothing essentials for plus sizes! Their Info & Inspo section has inspiring stories from other pregnant moms and useful guides such as a fitting guide on maternity clothes, a nursing checklist for new moms, and a

trimester checklist for moms-to-be! Use our coupons for extra savings, and free shipping is available for orders over \$79. [Click here to shop at Motherhood Maternity](#).

## 11. Nordstrom

Nordstrom is the department store of choice for pregnant women and new moms because they sell maternity clothes from over 50 different brands! Find the best available price for nursing bras, leggings, and even maternity gowns from SPANX, Belly Bandit, Bravado, Kimi and Kai, and other popular designers! Use our [coupons](#) when you buy regular price items, or visit their clearance section for more budget-friendly deals. [Click here to shop at Nordstrom](#).

## 12. Old Navy

If you want to keep up with the fashion trends as a pregnant mom, then shop at H&M's Maternity section! Browse their collection of stylish and easy-to-wear maternity ops, dresses, and blouses or check out their comfy nursing bras made of cotton fabric. Free shipping is available for orders above \$40, or you can choose the Ship To Store option and pick up your order at select H&M outlets. H&M Members who spend \$50 or more until October 31 can get a free reward from the National Wellness Network! [Click here to shop at H&M](#).

## 13. Rent the Runway

If you want a personalized wardrobe throughout your pregnancy until your due date, you should definitely try one of Rent the Runway's monthly subscriptions plans! [RTR Update](#) delivers 4 or more items of your choice for \$89 per month, and lets you swap them once a month. [RTR Unlimited](#) also delivers 4 or more items to you, but for \$159 per month and you can swap them anytime you want! Both plans include free 2-day shipping, dry cleaning, and rental insurance. With thousands of clothing styles to choose from, you can also use our [coupons](#) if you want to shop for individual pieces from famous designer brands. [Click here to shop at Rent the Runway](#).

## 14. Seraphine

Seraphine takes maternity fashion to a whole new level! Their collection of formal dresses and gowns will fit perfectly with your baby belly whenever you attend special events like weddings and baby showers. You can also dress up like a celebrity with their selection of maternity tops, outerwear,

jeans, and leggings. They even have prenatal yoga clothes and maternity activewear options! [Click here to shop at Seraphine.](#)

## 15. Target

Target is another budget-friendly retail store where new moms can buy the four maternity basics such as jeans, belly bands, tees & tanks, and leggings. Check out their maternity shopping guide so you'll know which types of clothes to buy for each of the four stages of preparation for the arrival of your baby. The exclusive Isabel Maternity Collection by Ingrid & Isabel is also available here! And if ever you find yourself shopping at Target again, make sure to use our coupons or join the Target Circle rewards program for free shipping and other bonuses. [Click here to shop at Target.](#)

## 16. ThredUp

If you prefer to shop for pre-owned maternity clothes, ThredUp is a good place to start. The world's largest online thrift store offers a treasure trove of secondhand clothes, some of which cost lower than \$10. If you want, you can choose up to 10 items and have them sent to you in one of their Goody Boxes. Then you can only pay for the ones you want to keep and return the others within 7 days for free! And if you have some maternity clothes that you no longer need, you can sell them here because some people are also looking for budget-friendly secondhand apparel. [Click here to shop at ThredUp.](#)

## 17. Tiffany Rose

Tiffany Rose is famous for their collection of wedding dresses that are designed for pregnant women! You'll definitely fall in love with the beautiful designs of their day dresses, evening dresses for parties, and romantic gowns for bridesmaids and brides. All their products, including their exclusive Naomi nursing dress, come in short and long sizes that suit your needs. And even though the store is based in the UK, free shipping is available for all US orders! [Click here to shop at Tiffany Rose.](#)

## 18. Stitch Fix

Stitch Fix is the best place to buy personalized maternity clothes! Check out their blog for free fashion advice from their top stylists. They offer clothing options for each trimester, and for only a \$20 fee you can choose the right size and preferred style for each item. Shipping is free and once

you receive your order, you get to pick which ones to keep which will be credited to the \$20 fee. The other items that you do not want can be returned for free! [Click here to shop at Stitch Fix.](#)

## 19. Yours Clothing

Yours Clothing is a UK-based retailer, but their online store delivers to the United States. That means you still have the chance to try out their “Bump It Up” collection of plus-size maternity clothing! Choose from their collection of stylish cardigans, dresses, leggings, and other fashion pieces for women of sizes 14-30. You can also save more plus get a free bag when you purchase their 4-piece maternity bundles! [Click here to shop at Yours Clothing.](#)

## 20. Zulily

Zulily is best known for their daily flash sales that offer up to 70% off hundreds of products that include clothes, shoes, accessories, toys, and other essentials for moms and their babies! Sign up for a free account if you want to access new items for sale every day starting at 6AM Pacific Time. Check them out and you might get lucky with a nice set of maternity clothes while spending less than \$10! [Click here to shop at Zulily.](#)

## Happy Shopping!

Now that you know where to shop for maternity clothes, we expect that you'll look fabulous for the next nine months! Good luck, have fun shopping, and we wish only the best for you and your baby!

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