

Canadian Military & Veteran Discount Guide: The Ultimate List

The *Dealhack Canadian Military and Veteran Discounts List* is the result of our quarterly survey of brands that offer discounts to all Canadian Armed Forces members. Every three months, our team independently verifies every discount on this list. Regular changes are also made when we come across a new brand and add it to the list or when expired discounts need to be removed.

The list currently has over 100 brands and is divided into 11 categories for convenience. You can save or print the list to use as a handy reference.

<https://dealhack.com/ca/blog/canadian-military-discounts>

There may also be other stores or businesses that offer military and veteran discounts but choose not to post them online. Ask around a store if they offer military discounts, and be ready to provide a valid CFOne Card, CF ID Card, or [Veteran's Service Card](#).

If you do not have a CFOne card, click [here](#) for a detailed list of supporting documents you can use to prove your connection with the Canadian military services.

Go to: [Discount Programs](#), [Retail](#), [Vacation & Travel](#), [Transportation](#), [Entertainment](#), [Health & Fitness](#), [Financial](#), [Pet & Animal Care](#), [Food & Restaurant](#), [Technology](#), [Wedding & Party](#).

Discount Programs and Lists



Canadian Forces (CF) Appreciation Program: The CF Appreciation Program offers discounts to Canadian military personnel and their families. Members are eligible for exclusive discounts from hundreds of stores, businesses, and retailers across the country. Sign up for a free CFOne card to qualify for these discounts ([source](#)).

Black Diamond Pro: CAF members can apply for Black Diamond's Pro Purchase Program to receive special store discounts ([source](#)).

Helly Hansen: Helly Hansen has a Military Discount Program that offers up to 50% savings for members of the CAF. Provide proof of military status to qualify ([source](#)).

Law Enforcement & Armed Forces (LEAF): The LEAF purchase program grants discounts to CAF members who purchase at DS Tactical ([source](#)) and Triggertech ([source](#)).

Lockhart Tactical: Lockhart Tactical offers a 10% discount to Canadian military members. Register for the Honor Program for free using your valid military ID ([source](#)).

Oakley: Canadian military personnel can sign up for the Oakley Standard Issue program for discounted products. Proof of active, retired, or veteran status is required ([source](#)).

Outdoor Research VIP: Outdoor Research VIP offers discounts on outdoor equipment and gear. Complete an online application to sign up for their discounts ([source](#)).

Location-specific discounts and deals for tickets can be found at [CAF Connection](#) (use the drop-down in the top left-hand corner to select your community).

A list of insurers who can offer discounted car insurance rates to military personnel in Canada can be found using [RateLab](#).

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Retail Discounts



Cabela's: Cabela's offers a 5% discount to active duty, retired, and reserve members of the Canadian Armed Forces and the Coast Guard. Valid proof of service is required ([source](#)).

BC Firearms Academy: Canadian military members can get a 10% discount at BC Firearms Academy. Call [604-592-2410](tel:604-592-2410) and verify your credentials to receive a promo code ([source](#)).

Blades Canada: Blades Canada Warriors & Wonders is offering military discounts on cutlery products to CAF members. Bring valid military ID for in-store purchases. For online and phone orders, mail a scanned photo of your military ID to info@warriorsandwonders.com ([source](#)).

KIOTI: CAF members can get up to \$200 cashback at KIOTI when they buy a new tractor, ZTR, or UTV. Available until November 30, 2022 ([source](#)).

Lund Boats: Lund Boats offers military discounts ranging from \$100 to \$1500 on select models to CAF members. Contact your nearest dealer for more details ([source](#)).

Michaels: Canadian military members with valid IDs can get a 15% in-store discount at Michaels. Exclusions apply ([source](#)).

MEC: Mountain Equipment Co-op offers a 15% discount to Canadian Armed Forces members. Bring a valid CAF ID, CFOne membership card, or any photo ID to your nearest MEC store or call [1 \(888\) 847-0770](tel:18888470770) ([source](#)).

New Moon Pads: New Moon Pads offers a 15% discount to active and retired members of the CAF, including their spouses and dependents. Submit a photo of your military ID to renee@newmoonpads.com ([source](#)).

Public Storage Canada: Members of the Canadian military with a valid CFOne card are eligible for a 10% monthly discount on storage rentals at Public Storage Canada. Additional fees apply ([source](#)).

Quagga Designs: Canadian Armed Forces and Coast Guard members can get 10% off bed frames at Quagga Designs. Use the code CANARM10 and provide valid proof of service ([source](#)).

SAIL: The SAIL outlet in Ottawa offers a 10% in-store discount on select outdoor equipment to Canadian Forces members with valid IDs. Exclusions apply ([source](#)).

Sherwin-Williams: Active duty, reserve, and retired Canadian Forces members, including their spouses, are eligible for a 15% discount at Sherwin-Williams. Restrictions apply ([source](#)).

Silvercore: Silvercore offers CAF members a 10% military discount on select products and online courses. Contact them online or call their office at [1-855-771-5837](tel:1-855-771-5837) for more information ([source](#)).

Veterans Nation: Veterans Nation offers a 10% discount to Canadian Armed Forces members. Use the code CAMILITARY upon checkout ([source](#)).

Wolverine Supplies: Active CAF members with military valid ID can get 5% off regular-price firearms and accessories at Wolverine Supplies. Restrictions apply ([source](#)).

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Vacation & Travel Discounts



Beaches by Sandals: Beaches by Sandals offers an extra 10% discount on select resort rooms to active and retired Canadian military personnel and their spouses ([source](#)).

Beaches Resorts: Active members of the Canadian Armed Forces can get a 10% discount from Beaches Resorts. Call [1-888-BEACHES](tel:1-888-BEACHES) to book this offer. Proof of military service is required upon check-in ([source](#)).

Best Western: Best Western offers a 10% room discount on select hotels and resorts to members of the Canadian military. Present valid ID upon check-in. Restrictions apply ([source](#)).

Butchart Gardens: Active duty CAF members can get free admission at The Butchart Gardens in Victoria. Canadian veterans and foreign military personnel get 50% off admission fees. Valid proof of service and photo ID is required ([source](#)).

Carnival Cruise Lines: Carnival Cruise Lines offers discounted rates on select cruises to active and retired Canadian National Defense members ([source](#)).

Choice Hotels: Choice Hotels offers discounted rates to Canadian Armed Forces personnel with a valid military ID. Availability varies per hotel location ([source](#)).

Deerfoot Inn: CAF members and veterans are eligible for discounted room rates at the Deerfoot Inn and Casino in Calgary. Call [1-403-236-7529](tel:1-403-236-7529) and inquire about the CAF rate and bring your valid CFOne card or military ID upon check-in ([source](#)).

Dunn Right Home Inspections: CAF members living in Prince Edward Island can get \$50 off home inspection rates from Dunn Right. Proof of military service is required upon booking an appointment ([source](#)).

Howard Johnson Hotels: Canadian armed forces personnel are eligible for government employee rates and other benefits from Howard Johnson hotels. Available in select locations only. Contact [1-800-225-3297](tel:1-800-225-3297) ([source](#)).

International Hotel Group: Active duty and retired Canadian military members are eligible for discounts at participating IHG hotels. Bring valid military ID or other proof of service at check-in ([source](#)).

Jay Peak Resort: Active duty Canadian military personnel can get 50% off day lift tickets and 10% off regular lodging rates at Jay Peak Resort in Vermont. Bring a valid military ID ([source](#)).

Marriott On the Falls: The Marriott Hotel near Niagara Falls offers a special rate to eligible members of the Canadian military. Call [1-800-618-9059](tel:1-800-618-9059) and mention the Government and Military Discount or book online ([source](#)).

MSC Cruises: MSC Cruises offers a 5% discount on standard staterooms and 10% off deluxe staterooms to CAF members who can show their valid military ID. Exclusions apply ([source](#)).

Ontario Fishing Licence: Active and retired Canadian Armed Forces members who are residents of Ontario do not need an Outdoors Card to fish anywhere in the province. Show your valid CF ID, Record of Service Card, or CF Veteran's Service Card. Terms and conditions apply ([source](#)).

Princess Cruises: Princess Cruises is offering \$250 credit for onboard expenses to Canadian Armed Forces members. Apply at least 14 days before their departure date and provide military ID. Restrictions apply ([source](#)).

Royal Caribbean Cruise Line: The Royal Caribbean Cruise Line offers special rates on select cruises to active and retired Canadian military members who can provide valid IDs. Terms and conditions apply ([source](#)).

Sandy Lane Resort: Canadian military veterans and first responders are eligible for special offers at Sandy Lane Resort in Ontario. Send an email to holiday@sandylaneresort.com or call [705-489-2020](tel:705-489-2020) ([source](#)).

Saskatchewan Fishing Licence: The government of Saskatchewan is offering free angling and hunting licenses to veterans of the Canadian Armed Forces. Apply for a HAL account [online](#) and bring valid proof of service. Exclusions apply ([source](#)).

Super 8: The Super 8 by Wyndham Hotels offers a 15% military discount on select rooms to active and retired CAF members and their families. Available at participating locations ([source](#)).

The Rooms: Active and retired members of the Canadian military including their spouses can get 35% off the admission fee at The Rooms in St. John's. Show your valid military ID or Veteran's Service Card at the Admissions Desk ([source](#)).

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Transportation Discounts



Air Canada: Active and retired military personnel traveling via Air Canada are allowed up to three pieces of checked baggage weighing up to 32 kg (70 lb) each. Valid identification is required ([source](#)).

Air Transat: Canadian military members and one traveling companion receive free standard seat selection, 25% off Option Plus if available, one free checked bag at 23 kg

max weight, and 50% off excess baggage fees. Military ID or CFOne card is required ([source](#)).

Avis Car Rental: Avis offers exclusive discounts to veterans and active Canadian Armed Forces members. Bring valid ID or proof of service ([source](#)).

BMW: Canadian military members can get special discounts, VAT-free purchases, and other benefits from the BMW Military Sales program. Contact your nearest BMW dealer or authorized sales agent ([source](#)).

Ford: Ford dealerships in Canada offer military rebates, discounts, and other benefits exclusive to CAF members who want to lease or buy a new Ford vehicle. Find your nearest dealership or authorized Ford sales agent for inquiries about their military program ([source](#)).

CheapOair: CheapOair offers discounts on select domestic and international flights to Canadian Armed Forces members. Exclusions apply ([source](#)).

General Motors Canada: General Motors Canada offers a \$1000 discount on any new Buick, Cadillac, Chevrolet, or GMC to current and former CAF members and their families. Provide valid proof of military service ([source](#)).

Honda: CAF members who buy or lease a new Honda vehicle can qualify for a military rebate. Visit or call your nearest Honda dealership or sales agent. Bring a valid military ID or CFOne card ([source](#)).

Kia: Canadian military members can get a \$500 rebate on a new Kia vehicle they purchase or lease, provided they show their military ID. Call or visit your nearest Kia dealership for inquiries ([source](#)).

Marine Atlantic: CFOne members and up to three companions can get 50% off the Argentia-North Sydney ferry fare, or a free ferry ride on the Port aux Basques-North Sydney route. Bring valid CF1FC-CF card or CF1FC-V card ([source](#)).

Mazda: Mazda is offering a \$600 military discount to active, reserve, and retired members of the CAF including their immediate family members. Contact your local dealer and bring a valid military ID or CFOne card ([source](#)).

Nissan: Canadian Armed Forces who purchase or lease a new Nissan vehicle can qualify for a \$500 rebate. Call your local Nissan dealership or sales agent and bring a military ID if they offer this promotion ([source](#)).

Pick-n-Pull Edmonton: CAF members with valid military ID are eligible for a 10% discount from Pick-n-Pull Edmonton. Call [800-260-5865](tel:800-260-5865) for inquiries about this special promotion ([source](#)).

Porter Airlines: Canadian military personnel with valid ID are eligible for a baggage allowance upgrade from Porter Airlines. Baggage fees are waived for up to 3 pieces of checked baggage per military person. Restrictions apply ([source](#)).

Swoop Airlines: Swoop Airlines allows active CAF members to carry two checked baggage and one carry-on bag for free. A valid military ID is required. Offer does not apply to military family members ([source](#)).

Toyo Tires: Toyo Tires offers a 35% discount on select tires to veterans and active CAF members through the Military Employee Tire Assist Program. Available at participating dealers ([source](#)).

VIA Rail: VIA Rail offers a 25% discount to Canadian military personnel and up to 5 family members. Bring valid military ID and CFOne card. For online ticket purchases, use the code [12070](#) ([source](#)).

WestJet: CAF members are exempted from baggage fees aboard WestJet flights (up to 4 checked bags) and WestJet Encore flights (up to 3 checked bags). Valid military ID is required, and other restrictions apply ([source](#)).

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Entertainment Discounts



NOTE: Due to COVID-19, some locations below are temporarily closed to the public until further notice.

Assiniboine Zoo: Assiniboine Zoo offers a 10% discount on admission fees to Canadian military personnel with a CFOne membership card. Restrictions apply ([source](#)).

Canadian War Museum: The Canadian War Museum in Ottawa offers free admission to veterans, active CAF members, and up to two family members for each military visitor ([source](#)).

COJO Diving: COJO Diving in New Brunswick offers CAF members a 10% discount on select products and services. A valid CFOne membership card is required. A valid CFOne membership card is required ([source](#)).

Epic Pass: Canadian military members who buy the Military Epic Pass can get discounts at select ski & lodging resorts. Available for active and retired CF members with valid IDs and eligible dependents ([source](#)).

Flying Squirrel Trampoline Park: The Flying Squirrel Trampoline Park in Victoria BC offers a 50% discount to CFOne cardholders and their family members. Exclusions apply ([source](#)).

Lake Louise Ski Resort: Canadian military members and veterans can get \$45 off lift tickets at Louise Lake Ski Resort. Call [\(403\) 522 3555](tel:4035223555) or email to info@skilouise.com for ticket reservations ([source](#)).

Lougheed House: Lougheed House offers free admission to Canadian military members with a valid CFOne card and Air Cadets and their escorts ([source](#)).

Ripley's Aquarium of Canada: Canadian Armed Forces members receive a discounted admission fee to the Ripley's Aquarium of Canada. Present your valid CFOne card at the ticket counter ([source](#)).

Royal Alberta Museum: The Royal Alberta Museum offers free admission to Canadian military members with a valid CFOne card ([source](#)).

Royal Ontario Museum: The Royal Ontario Museum offers CAF members a 20% military discount all year round. During Remembrance Day week, military members receive free admission, and their families can save 20% on admission fees ([source](#)).

Royal Tyrrell Museum: Canadian military members can get free admission to the Royal Tyrrell Museum in Alberta. Show your valid CFOne card at the ticket booth ([source](#)).

TELUS World of Science: TELUS World of Science in Alberta offers free admission to CAF members and a 15% discount for their families. Military members and their families get 10% off IMAX ticket prices. Not available online ([source](#)).

Treetop Trekking: CAF members can get a 25% military discount on the individual rate for Zip Line & Aerial Game Treks and 10% off Treewalk Village. Call your nearest Treetop Trekking park to book a reservation and bring valid a military ID during your visit ([source](#)).

Vancouver Aquarium: Vancouver Aquarium offers a \$2 individual discount or a 5% group discount to Canadian Armed Forces members. Bring valid military ID ([source](#)).

Ukrainian Cultural Heritage Village: CAF members receive free admission to the Ukrainian Cultural Heritage Village Society in Alberta. Available for CFOne cardholders and their family members ([source](#)).

Wheels & Wings Hobby: Wheels & Wings Hobby store in Toronto offers a 15% discount to CAF members with a valid military ID. Call [416-752-0071](tel:416-752-0071) for inquiries about this promotion ([source](#)).

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Health & Fitness Discounts



Azalea: Active and veteran members of the Canadian Armed Forces can receive a 25% discount on select Azalea Laser Clinic services. Bring valid military ID ([source](#)).

Braceology: Braceology Orthodontics is offering a military discount of up to \$1000 for CAF members and their dependents. Book an appointment and bring a valid military ID or CFOne card ([source](#)).

Docbraces: Active and retired CAF, including their family members, can get up to \$500 off treatment fees at Docbraces Orthodontists. Contact or visit your nearest Docbraces clinic ([source](#)).

Gold's Gym: Active and retired CAF members with valid ID are eligible for discounts at Gold's Gym. Availability depends on gym location ([source](#)).

Peloton: Canadian military members can get 20% off their purchase of any Peloton Tread, Bike, and Bike+ product. Provide valid proof of service ([source](#)).

Spartan Fitness: Spartan Fitness offers a 15% discount to Canada Armed Forces members and their families. Bring military ID and CFOne card. Exclusions apply ([source](#)).

Supplement King: Canadian Armed Forces members can join the Supplement King Military Program to get discounts on select products. Available at participating locations only ([source](#)).

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Financial Discounts



Bank of Montreal: The Bank of Montreal offers the Canadian Defence Community Banking (CDCB) program to CAF members. Benefits include free banking, no annual credit card fee, and more ([source](#)).

Continental Currency Exchange: CAF members are qualified for special discounts, no cash fees, and other benefits at Continental Currency Exchange. Available on Wednesdays only ([source](#)).

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Pet & Animal Care Discounts



All Pawz Inn: Members of the Canadian military can get a 5% discount on All Pawz Inn pet care services. Call [\(905\) 355-3666](tel:905-355-3666) for inquiries ([source](#)).

Pet Valu: Pet Valu offers a 10% military discount on regular-priced items on the last Thursday of every month. Available only for Your Rewards/VIP Plus members who have a valid military ID. Exclusions apply ([source](#)).

VCA Canada Animal Hospital: Members of the CAF who have a CFOne card get their first wellness exam for free and also receive 10% off goods and services. Available at participating VCA Canada Animal Hospitals ([source](#)).

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Food & Restaurant Discounts



David's Tea: Canadian Armed Forces members can present their service ID at participating David's Tea shops to get a 10% discount. Contact your local store for the availability of this promotion ([source](#)).

Buffalo Wild Wings: Buffalo Wild Wings offers a 10% discount to Canadian military personnel with a CFOne membership card. Available only in Oshawa, Ontario ([source](#)).

Harvey's: Canadian military personnel with valid ID can get a 15% off their order at participating Harvey's restaurants. Contact your nearest store for more information ([source](#)).

KFC: KFC restaurants in Edmonton, Alberta offer a 20% discount to CAF members who have a valid CFOne card. Restrictions apply ([source](#)).

Legends Sports Bar & Tap House: Active duty Canadian Armed Forces personnel with CFOne membership can get a 15% discount at Legends Sports Bar & Tap House in Edmonton ([source](#)).

Mary Brown's: CAF members with valid military ID can get 15% off select meals at participating Mary Brown's Chicken & Taters restaurants. Contact or visit your nearest franchise ([source](#)).

McDonald's: McDonald's branches in Edmonton, Alberta are offering a 15% discount to Canadian military personnel. A valid CFOne card is required ([source](#)).

Pizza Hut: CAF personnel can save up to 20% at Pizza Hut when they bring a valid CFOne card. Available at participating branches in Canada only ([source](#)).

Popeye's: Popeye's restaurants in Pickering, Ontario offer a 15% military discount to CAF members. A valid CFOne card is required ([source](#)).

The Yale Saloon: Canadian Armed Forces personnel can get 15% off their order at The Yale Saloon in Vancouver, BC. Available for CFOne members only ([source](#)).

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Technology Discounts



Canadian Heating and Air Conditioning: CAF members can get a 5% military discount on HVAC services at Canadian Heating and Air Conditioning. Available for residents of select areas only. Contact their customer service team for more information ([source](#)).

EZ.pdh: EZ.pdh is offering a 25% discount to Canadian military members that want to apply for Professional Engineering online courses for continuing education. Use the code vet25 during checkout ([source](#)).

H&R Block: Canadian military personnel with a CFOne membership card can get 20% off software products at H&R Block ([source](#)).

Henry's: Henry's Professional Services is offering special pricing on select products and services to members of the Canadian Armed Forces. For inquiries, call [1 \(800\) 461-7960](tel:18004617960) or send an email to sales@henrys.com ([source](#)).

Prime Wireless: CFOne members can apply for the Rogers Preferred Program through Prime Wireless, an authorized Rogers dealer. This is a limited-time offer ([source](#)).

Rogers: Rogers offers military discounts on select wireless data plans to CAF members. Call their customer service team at [1-888-764-3771](tel:1-888-764-3771) and provide your CFOne card or other proof of military service ([source](#)).

SmartCell: Canadian Armed Forces members are eligible for military discounts on select monthly wireless plans and mobile devices from SmartCell ([source](#)).

TELUS: TELUS offers military discounts on select mobile plans to CFOne members. Contact them via live chat, by calling [1-866-558-2273](tel:1-866-558-2273), or visit their nearest service center. Bring your CFOne card or any proof of active military service ([source](#)).

The Journal: Members of the CAF receive \$5 off The Journal from DavidRM Software. Those who bought The Journal versions 1-7 can get \$35 off the upgrade to The Journal 8 ([source](#)).

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Wedding & Party Discounts



Wedding Wire: Canadian military members with a valid CFOne card can get \$30 off marriage ceremony fees and \$15 off vow renewal fees at Wedding Wire. Available only for marriages held in the Province of Manitoba ([source](#)).

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Enjoy your Discounts!

We hope this list will help our Canadian military personnel maximize the use of benefits available for them and their families. If you know about any discounts we missed, please let us know in the comments below!