

Canadian First Responder Discount Guide: The Ultimate List

The *Dealhack Canadian First Responder Discounts List* is the result of our quarterly survey of brands that offer discounts to all Canadian police officers, firefighters, paramedics, correctional officers, and emergency medical technicians (EMTs). Every three months, our team independently verifies each and every discount on this list. We also add more brands to the list regularly when we come across them.

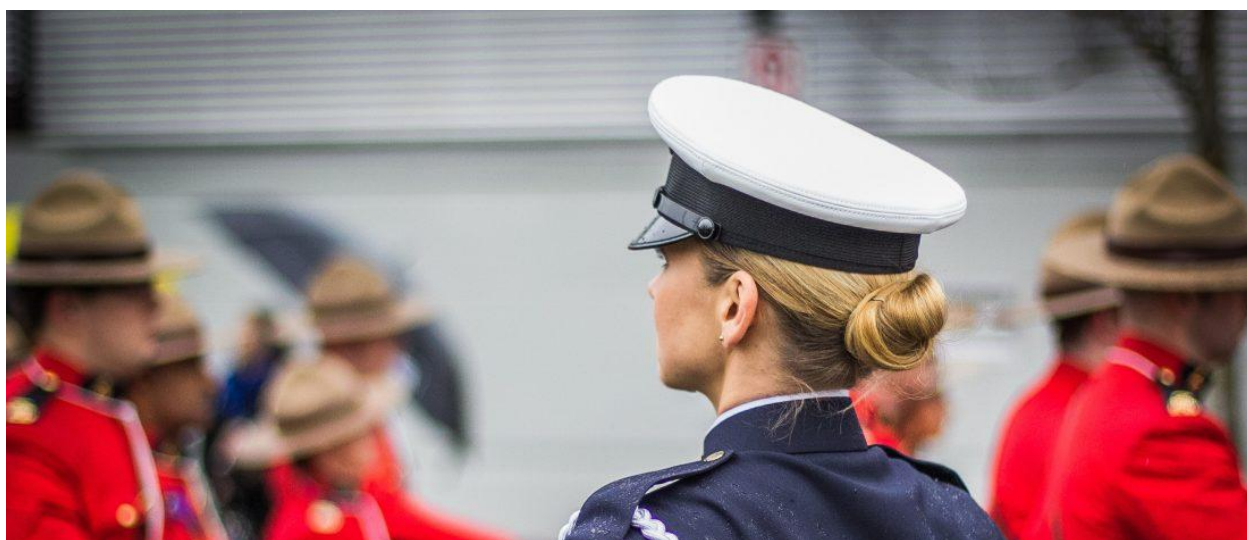
The list currently includes more than 50 brands conveniently broken down into 10 categories.

<https://dealhack.com/ca/blog/canadian-first-responder-discounts>

In addition to the discounts listed below, many businesses offer informal discounts to first responders across Canada. When buying something, always be sure to ask the store associate if they offer discounts to law enforcement personnel, firefighters, and EMTs. Stores that offer first responder discounts usually request you to provide any valid proof of employment, so make sure to bring your government-issued ID.

Go to: [Discount Programs](#), [Retail](#), [Vacation & Travel](#), [Transportation](#), [Entertainment](#), [Financial](#), [Health & Fitness](#), [Home](#), [Pet & Animal Care](#), [Restaurant](#), [Technology](#).

Discount Programs and Lists



Canadian Forces (CF) Appreciation Program: Active and retired members of the Royal Canadian Mounted Police (RCMP) can join the CF Appreciation Program to receive discounts from major brands and businesses. Deals are being added regularly so keep yourself updated by visiting the website. Sign up for a free CFOne card to be eligible for these discounts ([source](#)).

RCMP Veterans' Association: The RCMP Veterans' Association (RCMPVA) consists of active and retired Canadian national and federal police officers. Become a member to enjoy exclusive rewards and benefits from various partner stores and organizations ([source](#)).

Helly Hansen Pro: Helly Hansen is offering exclusive discounts to Canadian first responders who can sign up for a Pro Account. Proof of employment such as work ID, employment letter, or paystub is required ([source](#)).

Law Enforcement & Armed Forces (LEAF): Canadian law enforcement personnel can apply for the LEAF Purchase Program to become eligible for discounts at [DS Tactical](#) and [Triggertech](#).

Lockhart Tactical: Lockhart Tactical offers a 10% discount to Canadian first responders when they sign up for the Honor Program. Registration is free and valid ID is required ([source](#)).

Oakley: The Oakley Standard Issue program offers product discounts to RCMP members and Canadian firefighters. Register online and provide valid credentials ([source](#)).

Ontario Special Constable Association (OSCA): Special constables (SCs) in Ontario can join OSCA for exclusive discounts and opportunities from partner organizations. Active and retired SCs or police officers can choose between an annual or bi-weekly individual membership ([source](#)).

Outdoor Research: Canadian first responders can sign up to the Outdoor Research Pro Purchase Program to receive discounts on select products. Provide valid proof of employment ([source](#)).

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Retail Discounts



BC Firearms Academy: Canadian police officers can get a 10% first responder discount at BC Firearms Academy. Call [604-592-2410](tel:604-592-2410) and verify your credentials to receive a promo code ([source](#)).

Beachcomber: Beachcomber is offering a 20% discount on hot tubs and patio furniture to first responders. Call or visit your nearest Beachcomber store and bring a valid ID ([source](#)).

Blades Canada: Canadian first responders can get discounts on select products at Blades Canada Warriors & Wonders. Bring a valid government ID for in-store purchases. For online and phone orders, mail a scanned photo of your government ID to info@warriorsandwonders.com ([source](#)).

Grafton-Fraser Inc.: Grafton-Fraser Inc. offers a 10% discount on all merchandise to RCMP Veterans' Association members. Available at the following locations: TipTop Tailors, George Richards Big & Tall Menswear, Mr. Big & Tall, and Kingsport Big & Tall Clothers ([source](#)).

Isolator Fitness: Canadian police officers who are members of OSCA can get 10% off Isolator Fitness containers and bags. Use the code AFF10 during checkout to apply the discount ([source](#)).

KIOTI: KIOTI offers up to \$200 cashback to Canadian first responders when they purchase a new UTV, ZTR, or tractor. Available until August 31, 2022 ([source](#)).

MEC: Mountain Equipment Co-op (MEC) offers a 15% discount to Canadian first responders and Coast Guard personnel. Call 1 (888) 847-0770 or bring your valid service ID to any MEC store. Not available for online orders ([source](#)).

Sherwin-Williams: Active duty, reserve, and retired Canadian Forces members including their spouses are eligible for a 15% discount at Sherwin-Williams. Restrictions apply ([source](#)).

Stitch-It: Stitch-It offers an in-store 10% discount to Canadian police officers who are members of the RCMP Veteran's Association. Available at select locations only ([source](#)).

Under Armour: Canadian first responders can save up to 20% at the Under Armour online store or any UA Brand House. The discount is 10% for purchases made at any UA Factory House. A valid employee ID or service badge is required ([source](#)).

Wolverine Supplies: Police officers employed in Canada can receive a 10% discount at Wolverine Supplies when they present any valid proof of employment. Restrictions apply ([source](#)).

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Vacation & Travel Discounts



Beaches Resorts: Canadian police officers, firefighters, and EMTs can get an extra 10% discount on select bookings at Beaches Resorts. Submit valid credentials online ([source](#)).

Best Western: Best Western offers a 10% discount on select hotels and resorts to Canadian first responders on official government duty. Bring a valid service ID ([source](#)).

Choice Hotels: Choice Hotels offers discounted rates to Canadian firefighters, EMTs, police, and other government employees with valid IDs ([source](#)).

Howard Johnson Hotels: Canadian first responders and other government employees are eligible for special rates at select Howard Johnson hotels. Contact [1-800-225-3297](tel:1-800-225-3297) or bring a valid ID at check-in ([source](#)).

Marriott On the Falls: The Marriott Hotel near Niagara Falls offers a special rate to Canadian first responders working for the government. Book online or call [1-800-618-9059](tel:1-800-618-9059) ([source](#)).

Sandals Resorts: All Canadian first responders are eligible for a 10% discount on select vacation packages from Beaches by Sandals. Apply online and provide valid proof of service ([source](#)).

Sandy Lane Resort: Sandy Lane Resort in Ontario offers discounts to Canadian first responders. Send an email to holiday@sandylaneresort.com or call [705-489-2020](tel:705-489-2020) ([source](#)).

Vacations For Heroes: All Canadian first responders are eligible for travel package discounts at Vacations For Heroes. Call [1-866-994-4376](tel:1-866-994-4376) or send an email to info@vacationsforheroes.com ([source](#)).

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Transportation (Air, Ground, and Rail) Discounts



Avis Canada: Avis Canada offers a 25% discount to RCMP Veterans' Association members when they make reservations using Avis Worldwide Discount (AWD) number [C188600](#). Restrictions apply ([source](#)).

Apple Auto Glass: Members of the RCMPVA can get 10% off windshield replacements and 5% off windshield repairs at Apple Auto Glass. Retail prices vary per dealer ([source](#)).

Budget Canada: Budget Canada is offering a 25% discount on car rentals to Canadian police officers with RCMP Veterans' Association membership. Use Budget Customer Discount (BCD) number [A706800](#) ([source](#)).

Cold Lake Chrysler: RCMP members who have a CFOne card, including their immediate family members, can get exclusive discounts and services at the Chrysler dealer in Cold Lake, Alberta ([source](#)).

MSC Cruises: MSC Cruises is offering a 10% discount to RCMP members and other employees of the Canadian government who can present any valid service ID. Exclusions apply ([source](#)).

Speedy Glass: RCMP Veterans' Association members can get discounts on rates on Speedy Glass auto glass repair and replacement services, and additional rebates select products. Exclusions apply ([source](#)).

Vacations To Go: Active, retired, and volunteer Canadian EMTs are eligible for discounts on select cruise lines at Vacations To Go. Call [800-338-4962](#) and provide valid proof of employment ([source](#)).

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Entertainment Discounts



Note: Due to COVID-19, some locations below are temporarily closed until further notice.

Assiniboine Zoo: Assiniboine Zoo offers a 10% admission discount to active and retired RCMP personnel with a CFOne membership card. Restrictions apply ([source](#)).

COJO Diving: COJO Diving in New Brunswick is offering a 10% discount on select products and services to RCMP personnel with CFOne cards and other Canadian first responders who have a valid ID ([source](#)).

Lake Louise Ski Resort: Canadian first responders can get \$34 off lift tickets at Lake Louise Ski Resort. Bring a valid service ID to the Guest Services office ([source](#)).

Treetop Trekking: Police, firefighters, and paramedics can get 10% off Treewalk Village and 25% off zip line and aerial game tickets at Treetop Trekking Adventure Park. Book a reservation via phone and bring a valid ID ([source](#)).

Vancouver Aquarium: Vancouver Aquarium a 5% discount to groups of 10 or more visitors who are first responders employed by the government. Bring a valid service ID ([source](#)).

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Financial Discounts



Bank of Montreal: The Bank of Montreal offers free banking, no annual credit card fee, and other benefits to CAF members through the Canadian Defence Community Banking (CDCB) ([source](#)).

Belairdirect: Canadian police officers in Ottawa can join OSCA to get a preferred group discount on Belairdirect insurance. Contact an agent by calling 1 833-294-2911 ([source](#)).

Continental Currency Exchange: Every Wednesday, Canadian police officers, paramedics, and firefighters receive discounts and benefits at Continental Currency Exchange ([source](#)).

H&R Block: RCMPs with CFOne membership can get 20% off H&R Block tax software products until December 31, 2021 ([source](#)).

Higgins Insurance: Higgins Insurance is offering special insurance plans to the following RCMP divisions: “J” Division in New Brunswick, “H” Division in Nova Scotia, and the “L” Division in Prince Edward Island. Call 1-866-273-2911 or email info@higginsinsurance.ca to request a free quote ([source](#)).

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Health & Fitness Discounts



Gold's Gym: Active police officers and firefighters are eligible for membership discounts at participating Gold's Gym outlets. Valid identification is required ([source](#)).

HERC'S Nutrition: Canadian first responders can get 10% off all in-store purchases at HERC'S Nutrition in City Place, Toronto. Valid proof of employment is required. Call [\(647\) 347-4372](#) or email info.cityplace@hercs.com for inquiries ([source](#)).

Maneki Fit: The Maneki Fit Gym in Toronto offers a 10% discount to police officers that are OSCA members. The discount applies to a 3, 6, or 12-month gym membership. Call [647-812-6928](#) ([source](#)).

Peloton: Canadian first responders can save 20% on their purchase of any Peloton Bike, Tread, or Bike+ product. Verify eligibility through SheerID or contact their customer service team to get the discount ([source](#)).

Supplement King: Supplement King offers discounts of 15-30% on select products to first responders who join the Elite Program. Apply online to receive a free membership keycard within 2-5 business days ([source](#)).

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Home Discounts



Dunn Right Home Inspections: RCMPs, firefighters, and EMTs living in Prince Edward Island can get \$50 off service rates from Dunn Right Home Inspection. Proof of service is required ([source](#)).

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Pet & Animal Care Discounts



All Pawz Inn: Canadian police officers and firefighters with valid ID can get a 5% discount on All Pawz Inn pet care services. Call [\(905\) 355-3666](tel:9053553666) to schedule an appointment ([source](#)).

VCA Canada Animal Hospital: RCMPs who are CFOne members can get their first general practice exam for free, plus 10% off goods and services at participating VCA Canada Animal Hospitals ([source](#)).

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Food & Restaurant Discounts



Buffalo Wild Wings: RCMPs with CFOne membership card can get 10% off their order at the Buffalo Wild Wings branch in Oshawa, Ontario ([source](#)).

Dairy Queen: Active members of the RCMP can get 10% off ice cream orders at Dairy Queen in Angus, Ontario. Valid CFOne card is required ([source](#)).

KFC: KFC stores in Edmonton, Alberta offer a 20% discount to RCMP personnel who are members of CFOne. Availability depends on store location ([source](#)).

Legends Sports Bar & Tap House: Legends Sports Bar & Tap House in Edmonton, Alberta offers a 15% discount to RCMP officers with CFOne membership card ([source](#)).

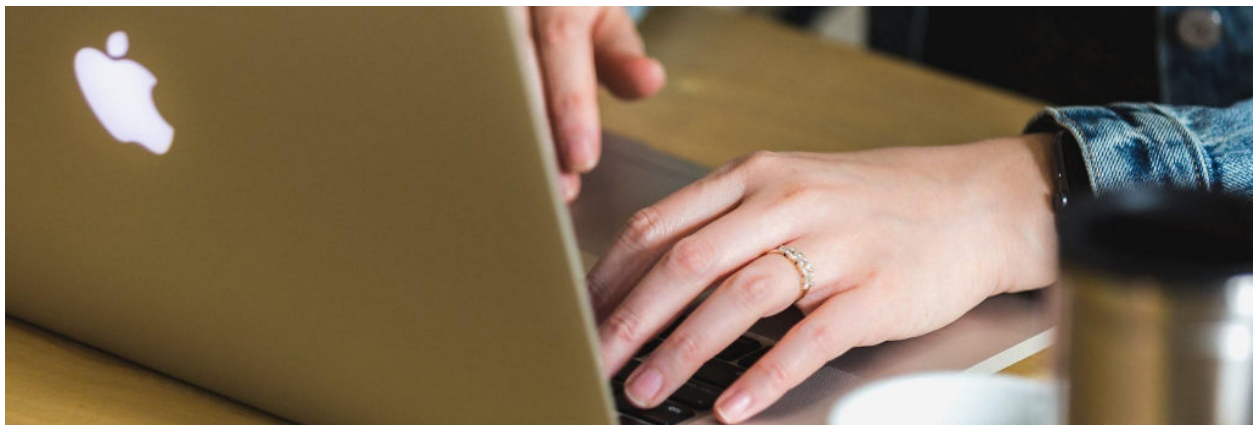
McDonald's: McDonald's branches in Edmonton, Alberta offer a 10% discount to members of the RCMP who have a CFOne card. Availability depends on store location ([source](#)).

Pizza Hut: RCMPs who are CFOne members can get a 20% off their purchase at select Pizza Hut stores in Canada. Find your nearest franchise ([source](#)).

The Yale Saloon: The Yale Saloon in Vancouver, BC offers a 15% discount to RCMP members who have a valid CFOne card ([source](#)).

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Technology Discounts



Henry's: Canadian police officers, firefighters, and EMTs are eligible for discounts at Henry's Professional Services. Call [1 \(800\) 461-7960](tel:18004617960) or email sales@henrys.com ([source](#)).

Nerds On Site: RCMP officers who are members of RCMP Veterans' Association can get a discount on select services at Nerds On Site when they call [1-877-696-3737](tel:18776963737) and validate their credentials ([source](#)).

The Journal: Police, firefighters, and EMTs receive \$5 off DavidRM Software's The Journal. Those who previously purchased The Journal versions 1-7 can get \$35 off the upgrade to The Journal 8 ([source](#)).

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Enjoy your Discounts!

We hope this list will help our Canadian first responders maximize their use of benefits available for them and their families. Enjoy discounts, freebies, and more when you shop at these stores, and if you know about any discounts we missed, please let us know in the comments below!